

CODY GUERRERO

Multidisciplinary Design

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EXPERIENCE

Graphic Designer

Club Pilates Franchise LLC | May 2019 - Present

Support the creative, marketing, and development teams with the creation of designs across social platforms, mobile, email, web, motion, and print. Maintain & uphold the brand standards of Club Pilates Franchise LLC and Xponential Fitness.

Creative Designer

Associated Students Inc. | Sept 2015 - May 2019

Collaborate directly with executives from Cal Poly Pomona with the development of meaningful design solutions for the specific focus of enhancing the campus community. Provide support of supervision to a team of ten student graphic designers.

Pre-press Graphic Designer

KM Printing Productions Inc. | Feb - Sept 2015

Collaborate with clients for their collateral printing and design needs. Planned, analyzed, and proofed designs & plates during the pre-press procedures of a six-color offset printing press.

**References available upon request*

EDUCATION

Cal Poly Pomona

Bachelor of Fine Arts in Graphic Design | 2015

AWARDS

Gold in Book Design

American Advertising Federation | 2019

Gold in Integrated Brand Identity Campaign

American Advertising Federation | 2019

First Place in Multi-page Publications

Association of College Unions International | 2018

TOOLS

Illustrator

Photoshop

Indesign

After Effects

Premiere Pro

Dreamweaver

SKILLS

Art Direction

Collaboration

Problem Solving

Concept Development

Design Strategy

Brand Marketing

Communication

Typography

Print/Digital Design

HTML/CSS

Motion Graphics

Pre-press Production